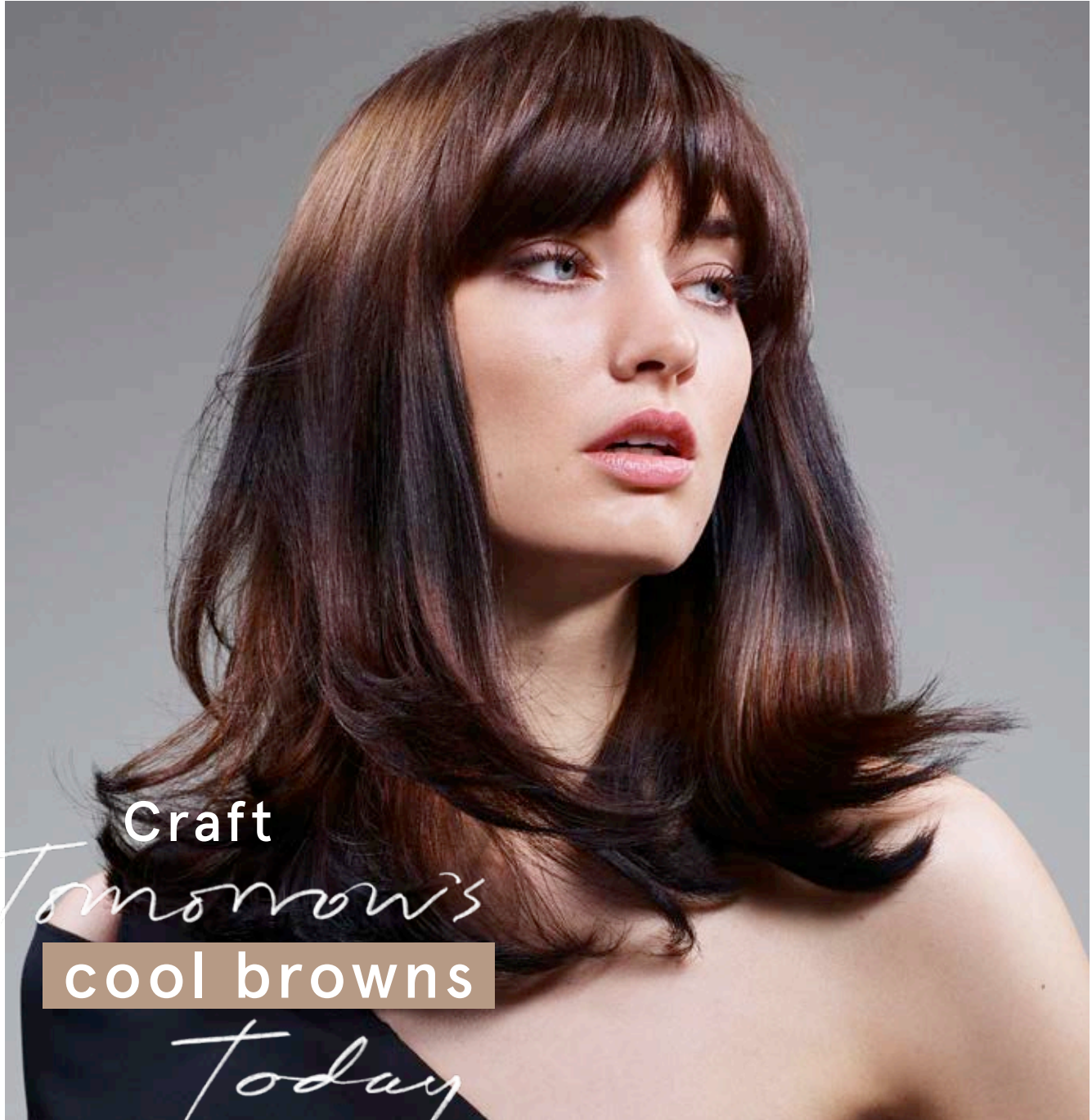


passion

HOT DEALS AND PROMOTIONS



Schwarzkopf
PROFESSIONAL



What's New

LIGHTENER STOCK UP SAVE 25% ON ALL LIGHTENERS

BUSINESS BUILDER WITH BC BONACURE TREATMENT SERVICE

STOCKING STUFFERS 25% OFF SELECT OSiS+ AND [3D]MEN

Together. A passion for hair.

NOVEMBER/DECEMBER 2019

NEW

tbh

true
beautiful
honest

our 1st multi-dimensional
permanent hair color that
creates authentic results
for a new generation
of salon customer.

- concise 26 shade portfolio & a tone softener
- up to 100% multi-dimensional coverage
 - easy 1:1 mixing ratio
- can be used with any IGORA ROYAL Oil Developer or IGORA VIBRANCE Activator Lotion



CLUBSKP EARN 535 POINTS

SF191108X

PURCHASE YOUR CHOICE OF

(12) tbh – true beautiful honest Permanent Color Creme, 60 g

RECEIVE FREE

(1) tbh – true beautiful honest Tone Softener, 1 L

(1) IGORA VIBRANCE Activator Lotion 1.9%/6 Vol., 1 L

FREE GOODS VALUE: \$28.90

SAVE 22%

tbh – true beautiful honest Permanent Color Crème, 60 g - \$8.95

tbh – true beautiful honest Tone Softener \$19.95

Offer ships open stock.

**GET THE
LOOK ▶**



YouTube

WATCH THE TUTORIAL

Schwarzkopf Professional Canada

DISCOVER MORE
myskp.com/ca/tbh
#Betbh



SEIZE THE HOLIDAY RUSH

GIVE YOUR CLIENTS A FREE IN-SALON TREATMENT WITH THEIR COLOR SERVICE!

SF191126X



STOCK UP YOUR COLOR BAR
WITH THE PURCHASE OF 24
IGORA ROYAL or IGORA VIBRANCE SHADES

CLUBSKP EARN 1074 POINTS



WE'LL COVER YOUR BACKBAR

GET A FREE PREMIUM BACKBAR TRAY PREFILLED
WITH BC BONACURE TREATMENT SERVICES.

including 1L Shampoo, 4 Treatments, 5 pumps,
Card Menu, Tent Card and Info brochure

FREE GOODS VALUE: \$178.80

SAVE UP TO 50%

Free goods ship pre-packed as pictured above.

1 PAR SALON

5 WAYS TO BOOST YOUR NEW YEAR BUSINESS TODAY!



**FREE TREATMENT
WITH A
PRE-BOOKING**



**FREE TREATMENT
WITH A
SOCIAL POST**



**FREE TREATMENT
WITH A
GOOGLE REVIEW**



**FREE TREATMENT
WITH A
NEW REFERRAL**



**FREE TREATMENT
AFTER YOUR
5TH COLOR
SERVICE**

WE DID THE WORK FOR YOU

Available for download – visit
PRINTCENTER on MYSKP.COM

passion

STOCK UP AND BLOND – SAVE 25%

SF191109X



IGORA VARIO BLOND
Powder Lightener
PLUS, 450 g

- Up to 7 levels of lift

\$23.21

RETAIL PRICE: \$30.95

SF191110X



IGORA VARIO BLOND
Powder Lightener
SUPER PLUS

- Up to 8 levels of lift

\$24.71

RETAIL PRICE: \$32.95

SF191111X



BLONDME Bond Enforcing
Premium Lightener 9

- Up to 9 levels of lift

\$26.21

RETAIL PRICE: \$34.95



BLONDME Clay Lightener

- Up to 7 levels of lift

\$26.21

RETAIL PRICE: \$34.95

BLONDME VOTED
BEST LIGHTENING SYSTEM
2 YEARS IN A ROW



Offer ships open stock.

25% OFF ALL FIBREPLEX PRODUCTS

SF191112X

FIBREPLEX IS THE 1ST BOND ENFORCING SYSTEM
TO CREATE NEW BONDS WHILST PROVIDING
LONG-LASTING COLOR PROTECTION.

- Re-creates strong structural bonds.
- Balances the pH level to lock superior hair quality, long-lasting color brilliance and shine.



Offer excludes all kits



GIVE YOUR BLONDES A DETOX

COUNTERACT DULL AND BRASSY BLONDES SF191113X

PURCHASE

- (1) BLONDME Detoxifying System Purifying Bonding Shampoo, 1 L
- (1) BLONDME Keratin Restore Bonding Mask All Blondes, 500 mL

RECEIVE FREE

- (1) BLONDME Detoxifying System Shot, 5 x 5 g

\$48.00

Regular Salon Price: \$67.95

SAVE 29%



WATCH THE TUTORIAL



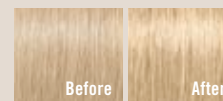
YouTube

WATCH THE TUTORIAL
Schwarzkopf Professional Canada

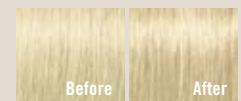
USAGE:

- **BEFORE** color services to reduce impacts of hard water or chlorine from pools
- **BETWEEN** color services to recover bright blondes
- **AFTER** color services to revive mid-length and ends

COMBAT BRASSY TONES



COMBAT GREENISH TONES



Offer ships open stock.

SHIMMER AND SHINE, LET SILVER BE MINE!

STOCK UP ON
PH4.5 COLOR FREEZE
SILVER SHAMPOO!



SF191114X
CASE DEAL
BUY 9, GET 3 FREE
SAVE 25%



SF191115X
BACKBAR
BUY 2, GET 1 FREE
SAVE 33%



Offer ships open stock.

passion

EXPERIENCE OUR HOT TOOLS.

LIGHTWEIGHT, PROFESSIONAL PERFORMANCE
IN TIME FOR THE HOLIDAY RUSH - **SAVE UP TO 23%**



SF191116X

SKP PROFLAT 2.0

1.5" CERAMIC FLAT IRON

FEATURES:

- Silicone strips for a smoother glide and added shine
- Digital Read with Multiple Heat Settings
- Heats up to 450°F (232°C)
- 60 Minute Auto Shut Off System
- Heat Resistant Silicon Sleeve Included
- Dual voltage

1 YEAR WARRANTY INCLUDED.

\$99.00

REGULAR SALON PRICE: \$119.00



SF191127X

SKP PROHEAT 2.0

1875 WATT PROFESSIONAL DRYER



CERAMIC INFUSED

Ceramic infused coating, locks out humidity, and combats static and frizz.



ION FEATURE

Press the button to activate and deactivate the ion feature.

OFF: Ideal for fine and thin hair. Positive ions achieve volume and enhance hair texture.

ON: Ideal for thick and coarse hair. Negative ions break up water molecules, achieving hydration, smoothness and shine.



PROFESSIONAL PERFORMANCE

Our professional quality helps speed up drying time, providing long-lasting results. Use the concentrator for control and precision. Lock in and set your style with the Cool Shot.

1 YEAR WARRANTY INCLUDED.

\$99.00

REGULAR SALON PRICE: \$129.00

CLUBSKP EARN UP TO 495 POINTS

Offer ships open stock.



STUFF THEIR STOCKINGS

→ BUY 3, GET 1 FREE

SF191117X



**[3D]MEN HAIR & BODY
SHAMPOO, 250 mL**

Deep refreshing dual purpose
hair and body wash

SF191118X



**[3D]MEN ROOT ACTIVATING
SHAMPOO, 250 mL**

Helps hair regain density
by reducing hair loss

SF191119X



**[3D]MEN STRONG
HOLD GEL, 150 mL**

Extreme hold for sharp,
structured shapes

SF191120X



**OSiS+ SESSION LABEL
COAL PUTTY, 65 mL**

Super rough, zero grease paste

SF191121X



**OSiS+ SESSION LABEL
CRYSTAL GEL, 65 mL**

Super concentrated, strong
hold compact gel

SF191122X



**OSiS+ SESSION LABEL
MOLDING PASTE, 65 mL**

Super remoldable shaping paste

SF191123X



HAND
LUGGAGE
FRIENDLY

**OSiS+ SESSION LABEL
TEXTURE Hairspray, 100 mL**

Refresh, Texturize and Volumize

SF191124X



HAND
LUGGAGE
FRIENDLY

**OSiS+ SESSION
Hairspray, 100 mL**

Extreme hold and fast drying!

SF191125X



HAND
LUGGAGE
FRIENDLY

**OSiS+ SESSION LABEL SUPER
DRY FIX Hairspray, 100 mL**

Micro fine and super dry yet brushable!

NO MIX & MATCH. Offer ships open stock