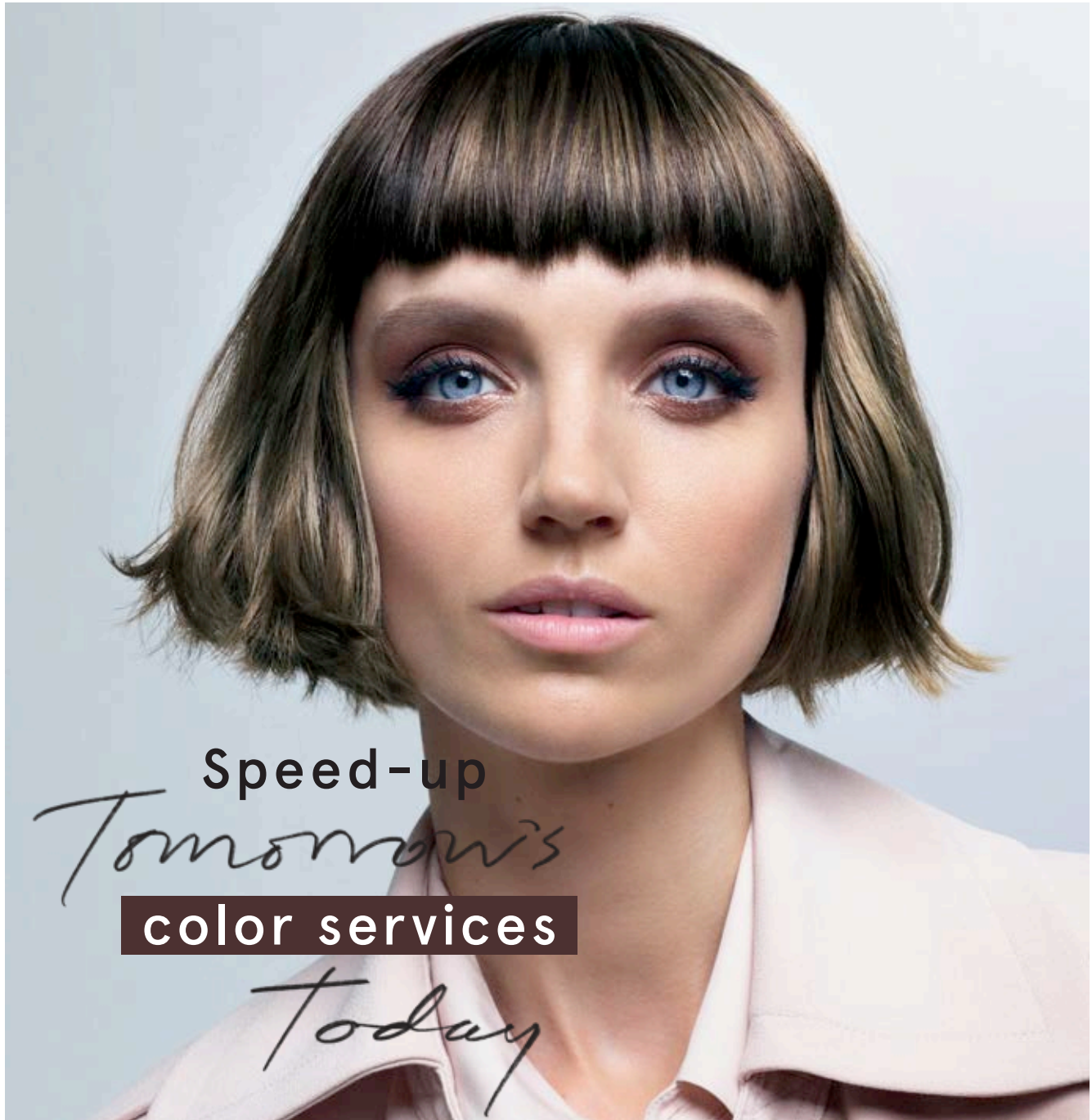


passion

HOT DEALS AND PROMOTIONS



Schwarzkopf
PROFESSIONAL



Speed-up
Tomorrow's
color services
Today

What's New

IGORA COLOR10 BOOST YOUR COLOR BUSINESS IN 10 MINUTES

IGORA VIBRANCE TIME TO GET TONED!

BLONDME STOCK UP AND SAVE ON COLOR & CARE!

Together. A passion for hair.

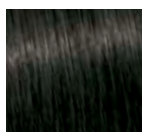
MARCH/APRIL 2019

SPEEDY COLOR SERVICES?

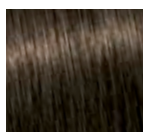
BOOST YOUR COLOR BUSINESS IN JUST 10 MINUTES



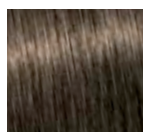
6 NEW NATURAL AND COOL SHADES



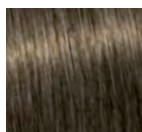
5-1
Light Brown
Cendré



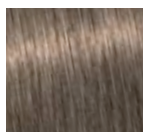
6-0
Dark Blonde
Natural



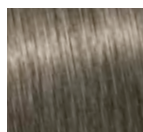
7-00
Medium Blonde
Natural Extra



7-1
Medium Blonde
Cendré



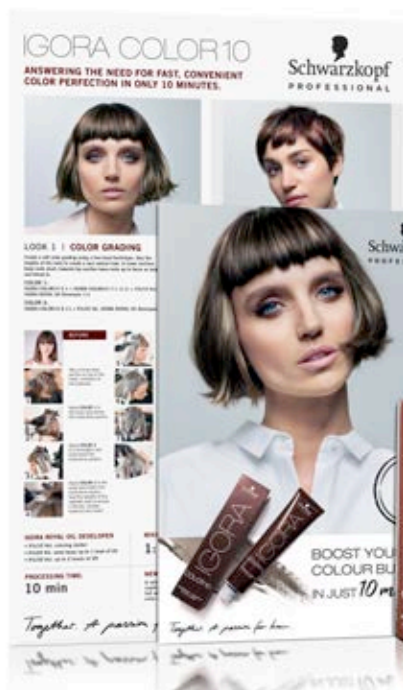
8-0
Light Blonde
Natural



8-11
Light Blonde
Cendré Extra

SPEEDY AND SIMPLE COLOR SERVICES FOR YOUR CLIENTS

- EXPRESS ROOT RE-TOUCH
- EXPRESS COLOR PLACEMENT
- SHINE HALO
- SPEED MAKEOVERS
- MARBLE SPEED BLENDING FOR MEN



CHECK OUT
THE NEW BUSINESS
BUILDER FOR MORE
TIPS & TRICKS



WE'VE GOT YOU COVERED

PURCHASE YOUR CHOICE OF SF190314X

(18) IGORA COLOR10 Permanent
10-Minute Color Cream, 60 g

RECEIVE FREE (PRE-PACKED) SF87343P

(6) IGORA COLOR10 Permanent 10-Minute Color Cream
(pre-selected, 1 of each new shade), 60 g

(1) Wall Guide (with 2 new services!)

(1) NEW! IGORA COLOR10 Color Chart

AVAILABLE FOR DOWNLOAD ON MYSKP

NEW! IGORA COLOR10 Business Builder



TWO STEPS TO BLONDE HEAVEN

SF190315X



STEP 1. HIGH PERFORMANCE POWDER LIGHTENER FOR UP TO 9 LEVELS OF LIFT

STEP 2. REPAIRING TREATMENT TO COMPLETE AND MAINTAIN THE IN-SALON BLONDE SERVICE

PURCHASE

(1) BLONDME Bond Enforcing Premium Lightener 9+, 450 g

RECEIVE FREE

(1) BLONDME Keratin Restore Bonding Mask, 500 mL

Offer ships open stock

TIME TO GET TONED

SF190316X

RECEIVE FREE SF88808P

- (6) IGORA VIBRANCE Tone-on-Tone Coloration (pre-selected: 9.5-46, 9.5-49, 9.5-21, 9.5-19, 9.5-98), 60 mL
- (1) IGORA VIBRANCE Activator Gel 1.9% Vol., 1L
- (1) Wide angle brush
- (1) Applicator bottle
- (1) Blonde Toner Creative Mixes Guide
- (1) Toner Swatch Ring, includes 8 shades
- (1) Wall Guide

WHEN YOU PURCHASE ANY (12) TONING SHADES IGORA VIBRANCE TONE-ON-TONE COLORATION, 60 ML

CHOOSE FROM:



Limit one offer per salon. Free goods ship pre-packed.

passion

LIFT WITH IGORA VARIO BLOND

SF190317X



- up to 7 levels of lift

**IGORA VARIO BLOND
PLUS LIGHTENER, 450 G**

SF190318X



- up to 8 levels of lift

**IGORA VARIO BLOND SUPER
PLUS LIGHTENER, 450 G**

Offer ships open stock

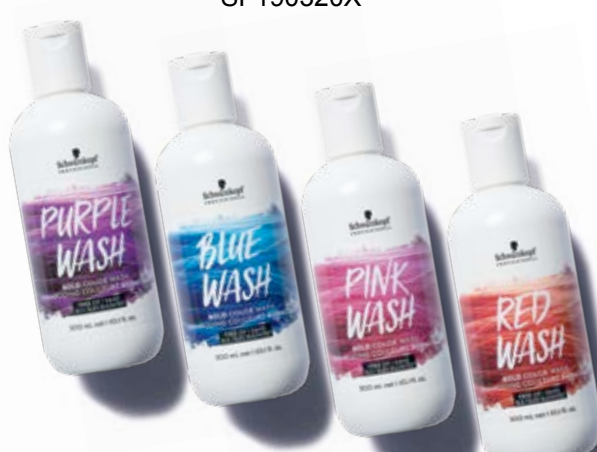
1 FREE WITH EVERY 3

SF190319X



OR

SF190320X



HELLO COOL BLONDE

GOODBYE YELLOW NEUTRALIZING WASH, 300 ML

SAVE 25%

Offer ships open stock.

GO BOLD OR GO HOME

BOLD COLOR WASH, 300 ML AVAILABLE IN
4 SHADES: BLUE, PINK, PURPLE, RED

SAVE 25%

Mix & Match. Offer ships open stock.

SF190321X

25% OFF ALL FIBREPLEX PRODUCTS



Offer excludes all kits.





KEEP YOUR COOL

SAVE 20% OFF ALL BLONDME COOL BLONDE PRODUCTS

**PROMOTE THIS
EVENT IN SALON**

Download printer-
friendly materials
to share savings
with your clients!

Visit **PRINTCENTER**
on **MYSKP.COM/CA**

SF190322X

**SAVE
20%**



**PIGMENTED WITH COOL CENDRE TONE DIRECTION
TO SUPPORT AND MAINTAIN THE IN-SALON SERVICE**

CHOOSE FROM YOUR FAVORITES

BLONDME Tone Enhancing Bonding Shampoo, 250 mL

BLONDME Tone Enhancing Bonding Shampoo, 1 L

BLONDME Tone Enhancing Spray Conditioner, 150 mL

BLONDME Tone Enhancing Bonding Mask, 200 mL

Offer ships open stock.

RE-INVENT HOW YOU BLUSH

STAY INSTA-WORTHY WITH 25% OFF BLONDME BLUSHES!

SF190323X

**PROMOTE THIS
EVENT IN SALON**

Download printer-
friendly materials
to share savings
with your clients!

Visit **PRINTCENTER**
on **MYSKP.COM/CA**

**OPTIMAL FOR REFRESHING AND REVITALIZING
COLOR IN BETWEEN SALON VISITS**

**SPRAY YOUR #FAVSHADE
OF INSTANT BLUSH, 250 ML**

Available in 4 shades:



Strawberry



Ice



Jade



Steel Blue

OR

**SHAMPOO YOUR #FAVSHADE
OF BLUSH WASH, 250 ML**

Available 4 shades:



Strawberry



Lilac



Apricot



Silver

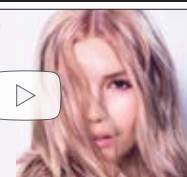


**SAVE
25%**



YouTube GET THE LOOK

**GEMINI ICON
WITH KIM VÔ**



Check out our channel for inspiration
Schwarzkopf Professional Canada

Offer ships open stock.

SF190324X

ALL HAIRSPRAYS

SAVE UP TO 30%

THE HAIRSPRAY *Event*

CHOOSE FROM

NEW OSiS+ SESSION LABEL Texture Spray, 300 mL • OSiS+ Session, 300 mL • OSiS+ Freeze, 300 mL • OSiS+ Elastic, 300 mL • OSiS+ Sparkler, 300 mL • OSiS+ Freeze Pump, 200 mL • OSiS+ SESSION LABEL Super Dry Fix, 300 mL

Includes marketing kit, ask your Sales Consultant. Offer ships open stock.

1 FREE WITH EVERY 3

MIX & MATCH YOUR FAVORITES

NEW! OSiS+ TEXTURE HAIRSPRAY, 100 ML SF190325X

OSiS+ SESSION HAIRSPRAY, 100 ML SF190364X

OSiS+ SUPER DRY FIX HAIRSPRAY, 100 ML SF190325X

SAVE 25%

Mix & Match. Offer ships open stock.

NOW
AVAILABLE!



REFRESH • TEXTURIZE • VOLUMIZE

NEW! OSiS+ TEXTURE HAIRSPRAY, 100 mL

☒ MULTI-PURPOSE STYLER PERFECT FOR TRAVEL

HAND
LUGGAGE
FRIENDLY



THE BUILDING BLOCKS OF HEALTHY HAIR

PROMOTE THIS EVENT IN SALON

Download printer-friendly materials to share savings with your clients!

Visit **PRINTCENTER** on **MYSKP.COM/CA**

SF190326X



ANY BC PEPTIDE REPAIR RESCUE*

SAVE UP TO 46%

CHOOSE FROM

PEPTIDE REPAIR RESCUE Deep Nourishing Shampoo, 250 mL
 PEPTIDE REPAIR RESCUE Conditioner, 200 mL
 PEPTIDE REPAIR RESCUE Deep Nourishing Treatment, 200 mL
 PEPTIDE REPAIR RESCUE Spray Conditioner, 200 mL
 PEPTIDE REPAIR RESCUE Nutri-Shield Serum, 28+28 mL
 PEPTIDE REPAIR RESCUE Seal Ends, 75 mL

**Offers excludes all backbar and bonus sizes: 150 mL, 500 mL, 750 mL and 1L. Offer ships open stock.*

FREE BLOW DRYER



SF190327X

RECEIVE FREE

(1) SKP PRO HEAT 2.0 Blow Dryer

WHEN YOU PURCHASE YOUR CHOICE OF (18) SESSION LABEL PRODUCTS

CHOOSE FROM OSiS+ SESSION LABEL

POWDER CLOUD, 8 g
 MIRACLE 15, 50 mL
 VOLUMIZING MOUSSE, 200 mL
 CRYSTAL GEL, 85 mL
 COAL PUTTY, 85 mL
 MOLDING PASTE, 85 mL
 SUPER DRY FIX, 300 mL OR 100 mL
 NEW! TEXTURE HAIRSPRAY, 300 mL OR 100 mL

Limit one offer per salon. Offer ships open stock.

ELEVATE YOUR SALON BUSINESS

with **PRINTCENTER**

It's a user-friendly design tool that let's you customize
printer-friendly materials for in-salon promotions!

CUSTOMIZE ON THE FLY

Print posters, flyers, loyalty cards and more!

TRY IT TODAY

CLUBSKP Members get free access, join today!

GET STARTED
MYSKP.COM/CA



ALL YEAR LONG

**The free item is always the lowest priced item. Not to be combined with any other offer.*

**PURCHASE ANY 3 BACK BAR PRODUCTS
& CHOOSE ANOTHER 1 FREE*!**

YES! YOU CAN MIX & MATCH PRODUCTS AND BRANDS.

Choose from BC BONACURE, BLONDME, (3D)MEN, GOODBYE YELLOW and FIBREPLEX.



**STYLING STATION SUPPORT
6+1 FREE* ON ALL OSIS+ PRODUCTS**

MIX & MATCH YOUR FAVORITES!