



LONDORPLEX

WELLA'S GOT ALL YOUR **LIGHTENING** NEEDS COVERED

WE210346X

BUY BLONDORPLEX 800G, RECEIVE WELLAPLEX #2 AT 50% OFF!

SPECIAL SALON PRICE:

\$90.00

REGULAR SALON PRICE: \$125.00

SAVE: \$35.00 | 28%



WE210345X BUY 3 BLONDORPLEX 800G, GET 1 FREE!

SPECIAL SALON PRICE:

\$165.00

REGULAR SALON PRICE: \$220.00

SAVE: \$55.00 | 25%



WELLAPLEX LARGE KIT @ 15% OFF

SPECIAL SALON PRICE:

\$228.65

REGULAR SALON PRICE: \$269.00

SAVE: \$40.35 | 15%

P-WE23004P WELLAPLEX WELLAPLEX

BUY FREELIGHTS 800G, GET 40VOL DEVELOPER FREE!

WE210357X



SPECIAL SALON PRICE: \$48.00

REGULAR SALON PRICE: \$58.20

SAVE: \$10.20 | 18%

GET 20% OFF "LITRE SIZE" DEVELOPERS

Welloxon Perfect Developers
SPECIAL SALON PRICE:

\$7.60

REGULAR SALON PRICE: \$9.50

SAVE: \$1.90 | 20%

Color Touch Emulsions
SPECIAL SALON PRICE:

\$6.36

REGULAR SALON PRICE: \$7.95

SAVE: \$1.59 | 20%



SAVE ON YOUR FAVOURITE BLACK CAN HAIRSPRAYS

17% OFF

LOVE RE-SHAPER, ZERO GRAVITY, SHAPER FIERCE, AND SHAPER ID? GET MORE OF YOUR FAVORITE HAIRSPRAYS AT 17% OFF!

SPECIAL SALON PRICE: \$10.93

REGULAR SALON PRICE: \$13.17 MSRP: \$18.22 ea. **SAVE: \$2.24 | 17%**



STOCK UP ON SHAPER/SHAPER PLUS AT 17 % OFF!

SPECIAL SALON PRICE: \$10.93

REGULAR SALON PRICE: \$13.17 MSRP: \$18.22 ea. **SAVE: \$2.24 | 17%**



SN210363X

BUY SCALP RELIEF KIT, GET PURIFYING EXFOLIATOR FREE!

FOR SENSITIVE, DRY & ITCHY SCALP, TRY SCALP RELIEF CLEANSER, CONDITIONER AND SERUM. FREE OF SULFATES, PARABENS, AND COLORANTS. FOR INSTANT FLAKE REMOVAL AND REFRESHED SCALP, TRY SCALP RECOVERY PURIFYING EXFOLIATOR.



SPECIAL SALON PRICE: \$35.40 REGULAR SALON PRICE: \$49.79 SAVE: \$14.39 | 29%

Scalp Relief Kit (200ml/200ml/100ml)



20% OFF SHIMMER LIGHTS SHAMPOO AND CONDITIONER, 473 ML

ASK YOUR REP ABOUT THE THREE NEW SHIMMER LIGHTS PRODUCTS:

· VIOLET TONING MASK

· LEAVE-IN STYLING TREATMENT

· THERMAL SHINE SPRAY



\$8.88 ea.

REGÜLAR SALON PRICE: \$11.10 MSRP: \$18.50 ea.

SAVE: \$2.22 | 20%



MUST HAVE **FAVOURITES** ON SALE!

SELECT EIMI SKUS @ 20% OFF!

CHOOSE FROM NEW AND RETURNING EIMI FAVOURITES AT 20% OFF!

- EXTRA VOLUME, 288g
- · BODY CRAFTER, 150mL
- PERFECT SETTING, 150mL
- NUTRICURLS FRESH UP, 150mL
- NUTRICURLS SOFT TWIRL, 200mL
- NUTRICURLS CURL SHAPER, 150mL
- · NUTRICURLS BOOST BOUNCE, 300mL



SPECIAL SALON PRICE:

\$10.07

REGULAR SALON PRICE: \$12.59

SAVE: \$2.52 | 20%

20% OFF SEBASTIAN STYLING

SOFT BOUNCY CURLS WITH TWISTED CURL CREAM AND WHIPPED CRÈME, SMOOTH SHINE WITH DARK OIL, DARK OIL MIST, AND TRILLIANT, AND/OR ULTIMATE VOLUME WITH THICKEFY FOAM AND VOLUPT SPRAY.

PICK YOUR FAVOURITES @ 20% OFF!

- TWISTED CURL CREAM, 145mL
- · WHIPPED CREME, 150g
- · DARK OIL MIST, 95mL
- · DARK OIL SILKENING MIST, 200mL
- TRILLIANT, 150mL
- · THICKEFY FOAM, 200mL
- VOLUPT SPRAY, 150mL

SPECIAL

MSRP: \$15.96 - \$35.98 ea. SAVE: \$2.39 - \$5.40 | 20%

SPECIAL SALON PRICE: \$9.58 - \$21.59 REGULAR SALON PRICE: \$11.97 - \$26.99

STOCK UP ON YOUR **NIOXIN FAVOURITES!**

- INSTANT FULLNESS, 120mL
- · NIGHT DENSITY RESCUE, 70mL
- · DIAMAX ADVANCED, 100mL
- · NIOSPRAY STRONG, 300g

SPECIAL SALON PRICE:

\$9.34 - \$26.99

REGULAR SALON PRICE: \$12.45-\$35.99 MSRP: \$19.48-59.98 ea.

SAVE: \$3.11 - \$9.00 | 25%





Available MARCH

BIGGER JUST GOT BETTER. INTRODUCING THE NEW GHD MAX STYLER

STYLING JUST GOT QUICKER AND EASIER FOR LONG/THICK HAIR - MAXIMIZING YOUR STYLE WITH MINIMUM FFFORT AND DAMAGE



SALON PRICE: \$189.00 MSRP:\$269.00

· NEW SLEEKER, MODERN DESIGN · 11/2" PLATES ARE 70% LARGER THAN REGULAR STYLERS -COVERING MORE HAIR · DUAL ZONE TECHNOLOGY WITH THE OPTIMUM TEMPERATURE OF 365 °F



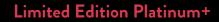
Available APRIL

NEW! LIMITED EDITION 20TH ANNIVERSARY HAIR-ITAGE COUTURE COLLECTION

FEATURING A UNIQUE PLATINUM OMBRÉ CHROME DESIGN AND AN ADDED SPECIAL ANNIVERSARY HALLMARK. EACH STYLER COMES WITH A SILVER BAG AND KITSCH CLIPS.







SALON PRICE: \$209.00

MSRP: \$309.00 **OVER \$365 RETAIL VALUE**

Limited Edition Gold

SALON PRICE: \$179.00

MSRP: \$259.00

OVER \$315 RETAIL VALUE







- Brilliance
- Nutri-Enrich
- Volume Boost
- Senso Calm
- Aqua Pure
- Blonde Recharge

SPECIAL SALON PRICE:

\$15.75

REGULAR SALON PRICE: \$21.00 MSRP \$26.25 ea. **SAVE: \$5.25 | 25%**

- ColorMotion+
- Oil Reflections
- FusionPlex
- Elements

SPECIAL SALON PRICE:

\$19.50 -\$21.14

REGULAR SALON PRICE: \$26.00 - \$28.19 MSRP \$32.50 - \$35.23 ea. **SAVE: \$6.50 - \$7.05 | 25%** PROFESSIONAL SEBASTIAN.

Twisted & Dark Oil

SPECIAL SALON PRICE:

\$20.69

REGULÁR SALON PRICE: \$27.59 MSRP: \$34.48 ea.

SAVE: \$6.90 | 25%







LITRESALE

Drench

- Volupt
- Penetraitt
- Reset
- Light

SPECIAL SALON PRICE:

\$18.84

REGULAR SALON PRICE: \$25.12 MSRP: \$31.40 ea. **SAVE: \$6.28 | 25%**

SEBMAN

SPECIAL SALON PRICE:

\$16.43

REGULAR SALON PRICE: \$21.90 MSRP: \$27.37 ea. **SAVE: \$5.47 | 25%**

NIOXIN

System 1-6 Cleansers

SPECIAL SALON PRICE: \$20.25

REGULAR SALON PRICE: \$27.00 MSRP: \$33.75 ea. **SAVE: \$6.75 | 25%**

Clarifying Cleanser

SPECIAL SALON PRICE: \$20.24

REGULAR SALON PRICE: \$26.99 MSRP: \$33.73 ea. **SAVE: \$6.75 | 25%**









Values

WE are
Collaborative
Creative
Courageous
Connected
Committed

#WellaFamily