

# passion

HOT DEALS AND PROMOTIONS  
VIEW ONLINE AT [MYSKP.COM/CA](https://myskp.com/ca)

  
Schwarzkopf  
PROFESSIONAL



## *What's New*

**NEW! IGORA ROYAL** SAME ICONIC FORMULA, NEW SUSTAINABLE PACKAGING

**NEW! COLOR ESSENTIALS** TECHNICAL TOOLS TO OPTIMIZE YOUR COLOR SERVICES

**OSiS+ VOLUME EVENT** STOCK UP ON YOUR VOLUME STYLING ESSENTIALS

*Together. A passion for hair.*

MAY/JUNE 2021

passion

Same Iconic Formula.  
Same Color Results.  
New Sustainable Packaging.



SF210501X

## LARGE OFFER

RO, ABSO, ABSOSW, SFHL, IR10, SF10600  
PURCHASE

\$400 in IGORA ROYAL Permanent Color Creme\*, 60 g  
(Salon's Choice, see below for details)

### RECEIVE FREE

- (2) NEW! Hair Sealer, 750 mL
- (1) NEW! Skin Protect Cream, 100 mL
- (2) NEW! Stain Remover, 250 mL
- (1) Bond Enforcing Color Remover, 10 x 30 g
- (3) IGORA ROYAL Oil Developer, 1 L (Salon's Choice)
- (1) IGORA ROYAL Premium Color Chart
- (1) Printed Color Portfolio + Postcard

**FREE GOODS VALUE: \$159.15 + \$250 COLOR CHART**  
**SAVE UP TO 29%**

Offer ships open stock. Marketing materials ship pre-packed. \*Offer includes IGORA ROYAL, IGORA ROYAL ABSOLUTES, IGORA ROYAL HIGHLIGHTS, IGORA ROYAL FASHION LIGHTS, IGORA ROYAL SILVERWHITES, IGORA COLOR10

### NEW COLOR ESSENTIALS!

Learn more on page 4

**\$409.15**  
FREE GOODS VALUE



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**EARN UP TO  
2000 POINTS**

Offer ships open stock.

Are you a **CLUBSKP** member? Visit [MYSKP.COM/CA](https://myskp.com/ca)



# What's New?



Tube made from  
100% recycled aluminium



Cap made from  
80% recycled plastic



Folding box made from  
96% sugarcane paper

Be Green. Be Conscious.  
Be Part of the Change.

#BEIGORA

SILVERWHITES range - Folding box = min. 92% recycled cardboard,  
Cap = 100% recycled plastic

## #BeIGORA COLOR EVENT

Missed our first **virtual event**? You can still immerse yourself in the world of **IGORA ROYAL**.

Scan **QR Code** below to watch our #BeIGORA Color Event, our latest Essential Looks Trend Collection and experience exciting new formulas presented by **award-winning hairdressers** and some of **Canada's top influencers**!



#BeInspired ft.  
**ROSSA JURENAS**  
@rossajurenas



#BeInspired ft.  
**ROBIN LACHANCE**  
@robin\_la\_chance



#BeVibrant ft.  
**JOSIE VILAY**  
@josievilay



#BeTransformed ft.  
**SHAWNA RUSSELL**  
@hairbyshawna\_russell



WATCH IT NOW!  
SCAN to experience!

## MEDIUM OFFER SF210502X

**PURCHASE** RO, ABSO, ABSOSW, SFHL  
\$200 in IGORA ROYAL Permanent Color Creme\*, 60 g  
(Salon's Choice, see below for details)

### RECEIVE FREE

- (2) NEW! Hair Sealer, 750 mL
- (1) NEW! Skin Protect Cream, 100 mL
- (2) NEW! Stain Remover, 250 mL
- (1) IGORA ROYAL Compact Color Chart
- (1) Printed Color Portfolio + Postcard

**FREE GOODS VALUE: \$55.85 + \$135 COLOR CHART**  
**SAVE UP TO 23%**

Offer ships open stock. Marketing materials ship pre-packed. Offer includes IGORA ROYAL, IGORA ROYAL ABSOLUTES, IGORA ROYAL HIGHLIGHTS, IGORA ROYAL FASHION LIGHTS, IGORA ROYAL SILVERWHITES, IGORA COLOR10

**\$190.85**  
FREE GOODS VALUE



**NEW COLOR ESSENTIALS!**  
Learn more on page 4

CLUBSKP

**EARN UP TO  
1000 POINTS**

Offer ships open stock.

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passion

# INTRODUCING YOUR NEW COLOR ESSENTIALS

DISCOVER HOW YOU CAN MAKE THE MOST OUT OF ANY COLOR SERVICE WITH OUR RANGE OF COLOR ESSENTIALS. FROM PRE-COLOR PREP TO POST-COLOR SEAL, THESE TOOLS WILL HELP YOU PERFORM AT YOUR BEST.

**PREP WITH BOND ENFORCING COLOR REMOVER**  
Remove color build-up

**NEW FORMULA! PROTECT WITH SKIN PROTECT**  
Help prevent stains and irritation

**NEW! SEAL WITH HAIR SEALER**  
Seals the hair and locks in color

**NEW LOOK! STAIN REMOVER**  
Remove color stains

SF210503X; SF210504X

**PURCHASE AT 33% OFF**

Hair Sealer, 750 mL

**SPECIAL PRICE: \$20.07 | REGULAR SALON PRICE: \$29.95**

Skin Protect Cream, 100 mL

**SPECIAL PRICE: \$8.68 | REGULAR SALON PRICE: \$12.95**

Stain Remover, 250 mL

**SPECIAL PRICE: \$8.68 | REGULAR SALON PRICE: \$12.95**

Bond Enforcing Color Remover, 10 x 30 g

**SPECIAL PRICE: \$20.07 | REGULAR SALON PRICE: \$29.95**

*Offer ships open stock.*

**NET**

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**NEW HERO!**

## HAIR SEALER

- A must-have for finishing every color service!
- New **ColorLock** technology optimizes the **pH level** of the hair and seals the cuticle, helping to lock in color pigments and prevent fading.

## HOW TO USE:

1. After color service, shampoo hair and rinse.
2. Apply 3-4 pumps of Hair Sealer.
3. Work in the hair for 30 seconds, then rinse.



**SCAN**   
to watch a demo of the  
Hair Sealer in action!







# REPLENISH YOUR COLOR KIT

## SAVE 25% - BUY 3 GET 1 FREE

- IDEAL FOR TONING, REFRESHING, PRE-PIGMENTATION, BOLD TRANSFORMATIONS & MORE!
- DUAL APPLICATION WITH IGORA ROYAL OR VIBRANCE FOR CLIENTS WITH COMPROMISED ENDS.

### CHOOSE FROM

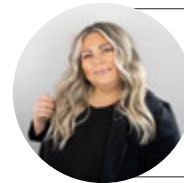
CHROMA ID Bonding Color Mask, 250 mL **SF210509X**  
SPECIAL PRICE: \$18.75 | REGULAR SALON PRICE: \$25.00

CHROMA ID Bonding Color Mask, 500 mL **SF210510X**  
SPECIAL PRICE: \$36.71 | REGULAR SALON PRICE: \$48.95

CHROMA ID Intense Bonding Color Masks, 280 mL **SF210511X**  
SPECIAL PRICE: \$26.21 | REGULAR SALON PRICE: \$34.65



GET THE 411 ON  
THE BONDING  
COLOR MASKS with  
@grantcarsonhair



CHECK OUT THIS  
CUSTOM COLOR  
USING THE INTENSE  
BONDING MASKS by  
@hairbyshawna\_russell



Offer ships open stock.

## SF210505X ROSÉ YOUR WAY

### PURCHASE FOR ONLY \$14.99

(1) BLONDME x FRAMAR Rose Gold Foils, 500 ct (5" x 12", pre cut)  
\$29.95 VALUE

### WHEN YOU PURCHASE AT REGULAR PRICE

(1) BLONDME Premium Lightener 9+, 450 g

LIMITED EDITION!



## \$49.94

REGULAR SALON PRICE: \$64.90

SAVE 24%

Offer ships open stock.



## SF210506X

# VIBRANCY NEEDS BALANCE

### PURCHASE ANY 12 BC PH4.5 COLOR FREEZE\*

#### CHOOSE FROM

pH4.5 COLOR FREEZE Rich Shampoo, 250 mL  
pH4.5 COLOR FREEZE Silver Shampoo, 250 mL  
pH4.5 COLOR FREEZE Conditioner, 200 mL  
pH4.5 COLOR FREEZE Treatment, 200 mL  
pH4.5 COLOR FREEZE Spray Conditioner, 200 mL

#### RECEIVE YOUR BACK BAR FREE

(1) pH4.5 COLOR FREEZE Rich Shampoo, 1L  
(1) pH4.5 COLOR FREEZE Conditioner, 1L  
(1) pH4.5 COLOR FREEZE Treatment, 750 mL  
(3) PUMPS, 2 x 1 L + 1x 750 mL

### PH4.5

FREEZES COLOR PIGMENTS FOR  
LONG-LASTING COLOR RESULTS  
IN-BETWEEN SALON VISITS.

FREE GOODS VALUE: \$94.20

SAVE 40%



Offer ships open stock. \*Retail sizes only.

POWERED BY  
**pH4.5**



passion

## SUMMER HAIR VIBES

SAVE 30% ON OUR LIMITED EDITION BEACH BAG SETS



### P-SF67253P

#### STAY HYDRATED SET

QUENCH YOUR THIRST ON THE SAND

##### SET INCLUDES:

- (1) HYALURONIC MOISTURE KICK Shampoo, 250 mL
- (1) HYALURONIC MOISTURE KICK Conditioner, 200 mL
- (1) HYALURONIC MOISTURE KICK Spray Conditioner, 200 mL
- (1) Drawstring Beach Bag

SPECIAL PRICE: \$22.77 EA

REGULAR SALON PRICE: \$28.71 EA

MSRP: \$37.95 EA



### P-SF67254P

#### ANTI-FRIZZ SET

MORE RAYS, LESS FRIZZ

##### SET INCLUDES:

- (1) OSiS+ Fab Foam, 200 mL
- (1) OSiS+ Curl Honey, 150 mL
- (1) OSiS+ Magic, 50 mL
- (1) Drawstring Beach Bag

SPECIAL PRICE: \$22.77 EA

REGULAR SALON PRICE: \$28.71 EA

MSRP: \$37.95 EA



### P-SF67251P

#### SUMMER GLOW SET

MAINTAIN YOUR VIBRANCY AFTER HITTING THE WAVES

##### SET INCLUDES:

- (1) pH4.5 COLOR FREEZE Rich Shampoo, 250 mL
- (1) pH4.5 COLOR FREEZE Conditioner, 200 mL
- (1) pH4.5 COLOR FREEZE Spray Conditioner, 200 mL
- (1) Drawstring Beach Bag

SPECIAL PRICE: \$22.77 EA

REGULAR SALON PRICE: \$28.71 EA

MSRP: \$37.95 EA

Sets are pre-packed. Offer ships open stock.

## MEN NEED CARE TOO

SAVE 25% - BUY 3 GET 1 FREE

##### CHOOSE FROM

[3D]MEN Hair and Body Shampoo, 250 mL

[3D]MEN Root Activating Shampoo, 250 mL

[3D]MEN Strong Hold Gel, 150 mL

SF210512X

SF210513X

SF210514X



Offer ships open stock. No mix and match.

## HOT TOOLS SPECIAL

SAVE UP TO 28%

##### CHOOSE FROM

SKP PRO HEAT 3.0 Professional Blow Dryer with Diffuser

SKP PRO FLAT 2.0 Flat Iron with Silicone Strips/Sleeve

OS84046

OF00244

SF210507X

SPECIAL SALON PRICE: \$89.00 EA.

REGULAR SALON PRICE: \$119.00 - \$129.00

SAVE UP TO 28%

SF210508X



Offer ships open stock.

NET

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P-SF32250P



## HAIRSPRAY YOUR WAY

**BOOST YOUR RETAIL WITH THIS  
READY-TO-MERCHANDISE  
HAIRSPRAY DISPLAY!**

### PRE-PACK DISPLAY INCLUDES

- (1) Display Merchandiser & Bi-lingual Shelftalker
- (4) OSiS+ SPARKLER Shine Spray, 300 mL
- (4) OSiS+ ELASTIC Flexible Hairspray, 300 mL
- (4) OSiS+ FREEZE Strong Hold Hairspray, 300 mL
- (4) OSiS+ SESSION Extreme Hold Hairspray, 300 mL

**\$119.00**

REGULAR SALON PRICE: \$158.00

SAVE 25%



*Offer ships pre-packed in a ready-to-display merchandiser.*

## THE VOLUME EVENT SF210515X

**SNATCH UP OUR VOLUMIZERS AT \$7.50 EA.**

### CHOOSE FROM

- OSiS+ UPLOAD, 200 mL
- OSiS+ VOLUME UP, 250 mL
- OSiS+ GRIP, 200 mL
- OSiS+ SESSION LABEL VOLUMIZING MOUSSE, 200 mL
- OSiS+ SESSION LABEL POWDER CLOUD, 8 g
- OSiS+ DUST IT, 10 g
- OSiS+ REFRESH DUST, 300 mL
- OSiS+ FAB FOAM, 200 mL

**NET**

**SPECIAL SALON PRICE: \$7.50 EA**

REGULAR SALON PRICE: \$15.00 EA

SAVE UP TO 29%



*Offer ships open stock.*



# online seminar listings

MAY—JUNE 2021



SEMINAR	LEVEL	DATE	LANGUAGE	TIME
Essential Looks - Back To Basics	▲	04 May	English	10 AM MST 12 PM EST
			French	10 AM EST
Progressive Styling with Robin Bacon	▲	10 May	English	10 AM MST 12 PM EST
Blonde Specialist	▲	17 May	English	12 PM MST 2 PM EST
			French	1 PM EST
#BEIGORA Royal	▲	17 May	English	9 AM MST 11 PM EST
			French	10 AM EST
Step It Up with IGORA COLOR 10	▲	18 May	English	10 AM MST 12 PM EST
			French	10 AM EST
Reignite Your Passion For Color with Ross Jurenas	▲	31 May	English	10 AM MST 12 PM EST
ASK Seminar—Foil & Freehand	▲	01 June	English	10 AM MST 12 PM EST
			French	10 AM EST
ASK Seminar—Curls Clinic with Nicole Pede	▲	07 June	English	12 PM EST
ASK Seminar—Bridal & Festival Hair with Michelle Finlayson	▲	14 June	English	10 AM MST 12 PM EST
ASK Seminar—SKP Uncovered	▲	15 June	English	10 AM MST 12 PM EST
			French	10 AM EST
ASK Seminar—Gent's Expert with Joey Marchese	▲	21 June	English	10 AM MST 12 PM EST
ASK Seminar—Generation tbh true beautiful honest	▲	28 June	English	10 AM MST 12 PM EST
			French	10 AM EST
ASK Seminar—Essential Looks Artful Feeling Trend	▲	28 June	English	12 PM MST 2 PM EST
			French	12 PM EST

## SEMINARS:

- COLOR
- STYLING
- VISIONARY

## LEVELS:

- ▲ TOP
- ▲ EXPERT
- ▲ ADVANCED
- ▲ ESSENTIAL

SCAN   
TO REGISTER  
FOR OUR ONLINE  
EDUCATION CLASSES



## ARE YOU A MEMBER?

**CLUBSKP** MEMBERS EARN POINTS FOR EVERY \$ SPENT.  
REDEEM FOR EDUCATION, BACK BAR, SALON TOOLS & MORE.

[MYSKP.COM/CA](https://myskp.com/ca)

CREATE • DOWNLOAD • PRINT

MEMBERS GET ACCESS TO **PRINTCENTER**

User-friendly app to create custom marketing material to promote your salon business!



**MYSKP**